

THEY ARE SANITARY

H and H Products Are Put Up in Convenient Containers.

The Hoffman-Hayman Coffee Company, recognizing the value of tins, uses them in packing their products. It has been demonstrated that housewives, in the purchasing of coffee, tea and spices, and in fact, any products, generally demand "packed in tins." Such a method of packing is a convenience for the housewife because of the fact that packages are much easier to carry. Cans do not break and spill the contents as is often the case with paper packages.

H and H coffee—in half, and one, two and three-pound sizes—is packed in tin. Not only is this a convenience, but a necessity because by this method of packing, it is kept sanitary and dust and other impurities are prevented from gaining entrance.

Aside from the fact that tins are a convenience and keep products sanitary, they also keep them fresh—the original flavor is preserved intact and there is no possibility of dampness entering and spoiling the contents which are tightly sealed. It can readily be seen that it is decidedly an advantage for housewives to purchase products packed in tins.

H and H Slogan Embossed on Tins.

H and H tins are attractively lithographed by the multi-color process in red, white and blue. This gives them an attractive and inviting appearance that never fails to catch the eye. The famous slogan, renowned throughout the entire country, "We roast it, others praise it," is embossed both on the side panel and on the top of H and H coffee cans. H and H tea, which is now packed in round tins, in quarter, half and pound sizes, also has the slogan, "You'll praise it, too," embossed on the top and front of the can. H and H cocoa, spices and extracts also are packed in attractive lithographed tins, equally "catchy" to the eye. The ready sale of H and H products is largely attributed by the Hoffman-Hayman Coffee Company to the fact that they are packed in attractive tins that keep the products fresh and sanitary.

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