

S. A. COFFEE MEN UNITE IN DRIVE

Backed by a strong advertising campaign, the San Antonio coffee roasters have inaugurated a co-operative plan to bring before San Antonio homemakers the message of "Days Fresher Coffee."

The group consists of Tucker Coffee company, Rheinhard Coffee and Tea company, Thomas Vann, Hoffman-Hayman Coffee company, and the San Antonio Coffee company.

These San Antonio roasters claim that Aviation, Red Bird, Manhattan, H and H, and All Gold coffee are among the few that San Antonians can secure and be certain they are "days fresher." These coffees are blended and roasted of the world's finest coffee beans. They are roasted every day, and delivered to San Antonio grocers each day, while they still contain their rich, full flavors.

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