

H and H Crystalvac Coffee Now Packed in 3-Pound Jars



Above photo shows two new 3-pound jars of the famed H and H Crystalvac Coffee, together with the individual items comprising the Hoffmann-Hayman Company's valuable introductory offer. This offer made for a limited time with each purchase of the 3-pound jar of coffee, consists of two imported cups and saucers, packages of black pepper, vanilla and tea. Lower right photo shows these articles packed in cellophane ready for the customer.

Phenomenal consumer acceptance and increasing demand for H and H Crystalvac Coffee, introduced here in one-pound jars about six months ago by the Hoffmann-Hayman Coffee Company, has led to the production of this popular brand in three-pound glass containers, it was learned during an interview this week with G. P. Menger, president of the firm.

Truly pioneers in the Texas coffee roasting industry, the Hoffmann-Hayman Company expended thousands of dollars on the purchase and installation of the vacuum-packing equipment that brought to

the Lone Star State and San Antonio the first of such equipment ever used for the vacuum-packing of coffee in glass.

The initial appearance of the H and H blend in the one-pound vacuum-packed crystal jar met with instantaneous success, for the coffee's superior freshness, quality and flavor was already known to virtually every coffee user in this area, and the new style glass container not only assured the maintenance of that flavor but provided a handy reusable jar for the preserving of fruits or other household uses.

In the short time since the in-



—Photos by Harvey Patterson.

roduction of H and H Crystalvac, its fame has become widespread and demand has necessitated its production in the new three-pound containers which will be available at leading grocery and food stores for the first time today.

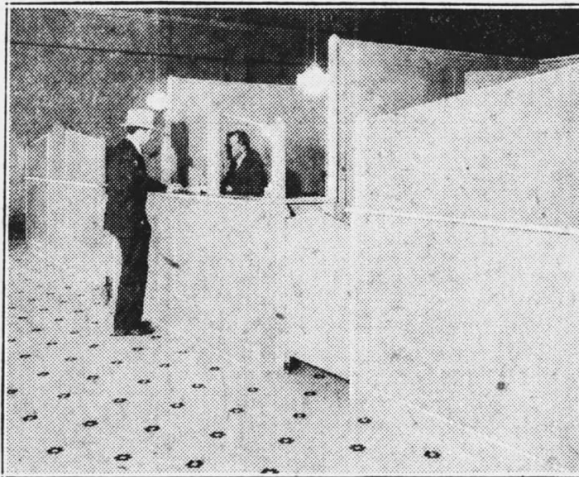
Connoisseurs of fine coffee can now enjoy the economy afforded by quantity buying without the slightest danger of the coffee becoming stale before being used, for the crystal jar is the purchaser's positive assurance that its content is "days fresher, and it stays fresher."

As a special introductory offer the Hoffmann-Hayman Coffee Co. is featuring an unusual value in essential household articles with each purchase of the new 3-pound jar of H and H Crystalvac coffee, according to Mr. Menger.

This offer consists of two imported cups and saucers, one package of black pepper, one package of tea and one bottle of vanilla extract. The total retail value of these items is 55 cents, but during the period of the combination sale are available at all stores where H and H products are sold for only 29 cents with the purchase of a 3-pound jar of Crystalvac.

No expense has been spared by the Hoffmann-Hayman Company in providing Southwest Texas with the choicest blends of coffee available in the world and now with greater production facilities than ever before the company anticipates and merits the continued patronage of all who demand the best of this stimulating beverage.

Finance Firm Remodels Home



—Photo by Harvey Patterson.

Above photo shows reconstructed quarters of the Auto Refinance Corporation at 606 Broadway. Over \$1,000 was expended on the work.

In announcing the completion of remodeling work at its headquarters here, the management of the Auto Refinance Corporation stresses the fact that loans are con-

easily cared for through obtaining a loan on the family car.

The borrower continues in full possession and use of the car. All that is necessary is proof

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