

SAN ANTONIO HAS IDEAL MANUFACTURING CONDITIONS

Abundant Raw Materials Cheap Fuel
Plentiful Labor . . . Fine Climate . . . Transportation

San Antonio and Southwest Texas, contributing a goodly portion of the \$1,500,000,000 in manufactured products credited to Texas in the last census survey, offer unparalleled opportunities for the establishment of many times the 500 manufacturing plants which are bringing fame to the city for the variety and quality of their products.

POWER and LABOR, two factors of paramount importance in the manufacturing industry, are available at lower cost in San Antonio territory than anywhere else in the United States. Texas leads the world in cheap fuel for the development of power with apparently limitless supplies of natural gas, petroleum and lignite. Labor is abundant and low-priced, while industry here is troubled with no labor strife or agitation such as is common to great industrial centers in eastern sections of the country.

The natural resources in the way of raw materials lying undeveloped in San Antonio's trade territory present a spectacle of golden opportunity to be found nowhere else in the United States when one considers them in relation to other factors present marking this as the center of a vast potential industrial development in the future.

Flour milling was one of the earliest industries in San Antonio and the importance of this city as a manufacturing center for flour products has grown with the years. Today, local flour mills have a capacity sufficient to supply the entire State and enjoy a wide distribution in adjoining States and the Republic of Mexico.

Coffee roasting and packing plants in San Antonio compete with the finest anywhere in the country in point of modern methods employed in the production of quality products for which wide distribution has been obtained. The United States Government supplies the Eighth Corps Area in all its branches with coffee roasted in San Antonio.

Meat packing is another local industry dating back many years, and the oldest independent meat-packing plant in the State is located here. San Antonio stands second only to Fort Worth as a producing center for meat products in Texas.

This city is also a center for creamery and dairy products and milk, butter, cheese and ice cream are produced here in large quantities and shipped to all parts of the State and adjoining territory. Modern plants, equipped to handle huge quantities of milk daily, turn out high quality products which find ready sale at home and abroad.

In the recent past, San Antonio has come to the fore rapidly as a leading city of the South in the manufacture of women's, children's and infants' wearing apparel. Splendid daylight factories where ideal conditions prevail, turn out thousands of dresses for women and children every week in the year, while other articles of wearing apparel are also manufactured here in large quantities. San Antonio-made handkerchiefs are distinctive and have found a ready market throughout the entire world.

Cement, used in some of the largest construction projects in the United States, and adjoining countries, is manufactured in the great cement plants which form an important phase of the manufacturing industry in San Antonio. These plants employ large numbers of workers and their payrolls help to form the solid backbone of the retail industry in the community.

Texas sand, obtained near San Antonio, is used in making glass bottles of every description, the output being sufficiently large to supply the needs of the entire State in this line.

Brick and tile manufacturing has been carried on in San Antonio extensively for many years, the presence of large deposits of clay suited to the manufacture of both hard and soft bricks having been the original incentive to establishment of the industry now grown to large proportions.

San Antonio's metal-working plants specialize in equipment and apparatus for the drilling of both oil and water wells, irrigation systems, gins and oil mills. Iron and brass foundries have been turning out products of recognized merit for many years and no order is too large or complex for their skill in design and manufacture.

These are but a few of the hundreds of diverse lines in which San Antonio manufacturing concerns are engaged and through which the city is acquiring a reputation as an industrial center. The future will see many hundreds of additional plants of all sizes engaged in making products from native Texas materials and shipping them throughout the length and breadth of the United States and the world at large, thus making universally known the "Made in San Antonio" trade-mark.

(This is the 32nd of a series of advertisements on the progress and future of San Antonio, and in co-operation with a public-spirited group of San Antonians)

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