

**NEW ITEM ADDED
TO H & H COMPANY'S
WIDE SPICE LINE**

**Dutch Lunch Mustard Has Initial
Introduction in San Antonio**

Announcement of the addition of Dutch Lunch mustard to an extensive line of H. and H. spices was made today by R. W. Menger, treasurer of the Hoffmann-Hayman Coffee company, and active director of spice and extract sales for the firm.



**Newest H. & H. spice product,
Dutch Lunch mustard.**

The introduction of this product here for the first time this week brings to San Antonio and this trade area an altogether new sensation in this popular type of condiment. Menger stated, for, he says, Dutch Lunch mustard possesses greater strength and more flavor than any other brand on the market. It is prepared especially for those who favor a full-bodied mustard with abundant zest and tang.

H and H Dutch Lunch mustard is made from certain varieties of mustard seeds that must be specially produced to give it its rare spicy flavor. It contains absolutely no horseradish or turmeric and its strength is due solely to the scientific blending of the seeds, Menger explained.

This natural color condiment is distributed exclusively by the Hoffmann-Hayman Coffee company—Texas' largest independent spice-extract distributors and coffee roasters—and is available at leading food stores in San Antonio and Southwest Texas.

While the greater portion of the Hoffmann-Hayman company's activity over the last quarter of a century has been devoted to the roasting, blending and marketing of choice coffees, demand for the firm's spice and extract products has necessitated several expansions in this department in recent years.

When the organization moved to its new home on Delaware street, at the S. P. tracks, early this year the capacity of this one department alone was expanded to three times its former size. A complete line of spices and extracts is produced by the Hoffmann-Hayman company and distributed under the familiar H and H brand.

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