

Sam Houston Coffee Now Offered in Crystalvac Jars at Low Popular Price; Texas Girl Brand in New Baby Package

The Hoffmann-Hayman Coffee Co. during the last week introduced to San Antonio housewives the company's latest brand in vacuum-packed crystalvac jars—Sam Houston Coffee. This product is a high grade blend, guaranteed by the company to give satisfaction and declared by its sponsors to be "San Antonio's greatest coffee value."



At the popular price of 25 cents per pound, Sam Houston Coffee, packed in the re-usable vacuum jars, offers San Antonians an opportunity to buy an outstanding coffee value. For, in addition to the high quality of Sam Houston Coffee, the crystalvac jars have a cash value of 3 cents each, when returned to grocery stores, or to the Hoffmann-Hayman Co. plant at 601 Delaware Street.

Furthermore, many children in San Antonio will be certain to save these re-usable crystalvac jars and avail themselves of the offer of the Hoffmann-Hayman Coffee Co. to redeem the jars with a gift of a box kite—"The H & H Flyer"—for three one-pound jars. According to R. W. Menger, of the H & H Company, there still is a small supply of these kits on hand, but children who want them will have to act quickly, as the kites are being given out at a rapid rate every day.

The Hoffmann-Hayman Company also during the last week announced introduction of the Baby Texas Girl coffee package, which is intended to meet the demand for a 10-cent seller on a good grade of coffee. Company executives expect this six-ounce baby package to prove instantaneously popular, especially with campers, picnickers and tourists. It also is expected to be popular with grocers who sell bulk coffee in small quantities in that it will enable them to fill their small orders with a high grade coffee in packages ready to hand out.



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Clipped By:
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May 5, 2026