

Valuable Awards Are Offered By H. & H. Company

Cash awards of \$150 monthly for letters, slogans and jingles on the products of the Hoffmann-Hayman Coffee company of San Antonio have been announced with the first awards to be made October 31.

The best letters submitted on "Why I Buy and Prefer H.&H. Coffee" will be awarded \$70 in cash every month. The best "slogans" for Sam Houston Coffee will win \$45 in cash every month, and the best "jingles" on Texas Girl Coffee will also win \$45 cash monthly.

In addition, dripolators and other prizes will be awarded. Your grocer will supply full details on this contest and entry blanks can be obtained from him.

In the short time this contest has been offered, there has been an unusual interest displayed in the plan, and it promises to become one of the most popular ever offered in San Antonio and Southwest Texas. The first award is to be made October 31 and at the end of every month thereafter.

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