



*What Every
Housewife
Should Know
About Buying
COFFEE!*



**8 EXTRA
Tablespoonfuls
PER POUND
SAVES
10% to 20%
with
H and H's
Special Roast**

IT'S THE SMART WAY to buy coffee! For like magic, you get 10% more coffee per pound! And it's coffee with a magic, double richness of flavor men prefer! So every tablespoonful goes further. Double economy! Save like magic. Buy H and H New Special Roast today!

PAY
10% to 20%
LESS FOR
FAMILY SIZE
VACUUM CAN
CONTAINS
as much
coffee as
most 2 lb.
cans.



**NEW SPECIAL ROAST
H AND H
COFFEE**