

FRESH COFFEE MAKES MOST CUPS FROM EACH POUND



TASTES BEST, TOO!

All the rich satisfying aroma and flavor of H and H Coffee is protected for you—by this new H and H Flav-O-Tainer!

*-And This Exclusive New
"FLAV-O-TAINER"
Keeps H AND H Coffee*

VACUUM-FRESH!



PROTECTS ITS RICH FLAVOR

FRESH COFFEE goes farthest and tastes best! That's important to remember—when you're trying to make one pound last each person five weeks!

And that's why this new H and H Flav-O-Tainer is such good news for coffee drinkers! It actually keeps H and H Coffee vacuum fresh! For it's air-tight — waterproof — heat-sealed under vacuum methods!

See for yourself how much better it is to get coffee that's vacuum-fresh! Ask your grocer for H and H Coffee—in the new Flav-O-Tainer package. Drip and regular.

"FLAV-O-TAINER" FEATURES

AIR-TIGHT

No air can affect H and H's rich flavor! For the extra heavy cellophane lining of this Flav-O-Tainer is heat-sealed — air-tight!

WATERPROOF

You could place a Flav-O-Tainer under water without damaging coffee. Package is permanently waterproof.

SAVES METAL

One lb. of critical metal is saved with every 3 Flav-O-Tainers!

H AND H COFFEE