

32 SAN ANTONIO LIGHT Thursday, July 8, 1954

WHEN IT'S "Coffee Time"

HANDY-ANDY

suggests...

Drink



JAV-O

RICH COFFEE MIXTURE

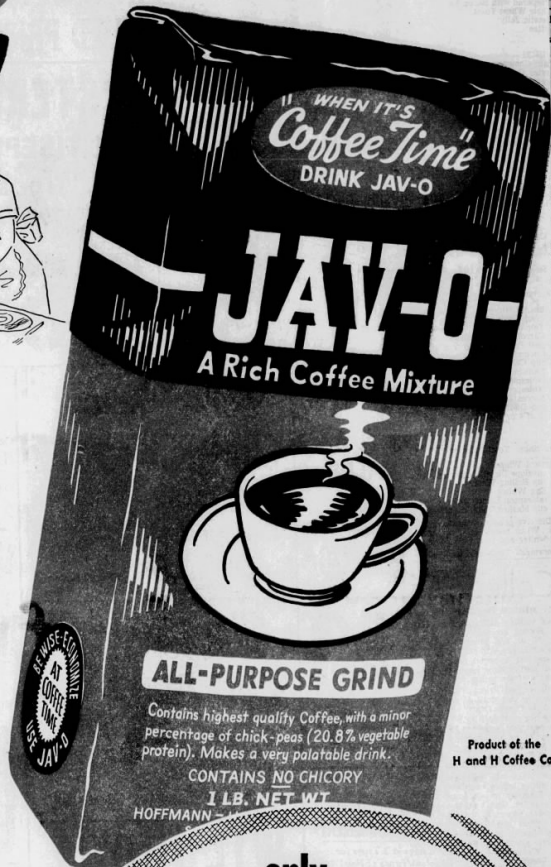
Try this new way to economize—
and enjoy the rich flavor of JAV-O®
at "Coffee Time"

Buy a pound of JAV-O today — and see how much you save on family budgets. And see, too, how much your family enjoys the wonderful, satisfying, real coffee flavor of JAV-O—a rich coffee mixture! It's a blend of highest grade coffees—mixed with a neutral, healthful ingredient that protects the flavor and aroma of the fine coffees in JAV-O. So, if you're looking for new ways to save—try switching to JAV-O.

Ask your grocer for it today! All grocers now have JAV-O at prices that save you up to 35c per pound! Be wise! Economize! Drink JAV-O and save!

HOW TO USE JAV-O

Do not mix JAV-O with coffee. Simply use JAV-O as it comes from the bag. Use JAV-O in exactly the same way—and in the same amounts—as you have been using your favorite brand of coffee.



Product of the
H and H Coffee Co.

only
73¢
pound



... "Where San Antonio Saves"