

Price Slashed On Coffee

A three-cent per pound price cut on Maxwell House, Sanka and Yiban coffee was announced Saturday by R. G. Keefner, local sales manager for the Maxwell House Division of General Foods.

The cut, effective Feb. 2, follows a similar announcement by the H. & H. Coffee Co. Keefner said the new figure is lower than at any time in the last 10 years.