



Mr. Gus P. Menger, Chairman of the Board-Dean of Coffee Roasters

DEAN OF COFFEE ROASTERS

Dean . . . a coveted title . . . a title bestowed upon the Dean of Coffee Roasters by the Master Roasters themselves. And MASTER CHEF is a superior coffee blended by The Dean, just for you. Try it. The richness imparted to a cup of MASTER CHEF COFFEE is not to be found in any other coffee . . . a flavor lavishly rich of 100% pure superior coffees from around the world.

And, receive a bonus of your favorite trading stamps, or cash refund, too . . . with every delicious pound of MASTER CHEF you buy. Chances are that your neighbor right this minute is savoring the richness that is MASTER CHEF'S alone. Why don't you? Brew this perfect blend for family and friend . . . and the Master Chef is YOU!



PRODUCT OF HOFFMAN-HAYMAN COFFEE COMPANY, SAN ANTONIO, TEXAS

1962 Dean of Coffee Roasters

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