

Free!

with every can of
**MASTER CHEF
COFFEE**



FLAVOR

How's that for a bargain? If you're a coffee lover, it's a bargain at any price. Because, if you believe you're a coffee lover, that's why you drink coffee in the first place. You want rich, full-bodied coffee flavor . . . and that's just what you get in every can of Master Chef coffee. Try some soon! It's at your favorite grocer now in the new "color-keyed" cans for easier grind selection. And, remember, Master Chef is so rich that we suggest you use a little less than your regular measure. Try this special blend for special people . . .

for coffee Lovers
only