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## NEW ENTERPRISE DESERVES SUCCESS.

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A new enterprise recently established in San Antonio is the Western Coffee Company, located at the corner of Buena Vista and Comal streets. Mr. H. C. Wedemeyer, president of the company, speaks enthusiastically of the business outlook. "We have installed here," he said, "one of the most complete and up-to-date coffee-roasting plants in the entire south and are prepared to handle a big business throughout this southwestern country. We buy in car-load lots and can furnish the trade with the best grade of coffees. We believe there is as much art in blending coffee as there is in painting a picture, and our long experience in buying, blending and roasting, insure to our customers the most satisfactory results."

A visit to their plant is convincing evidence that all the modern appliances to facilitate prompt and efficient service are at the command of dealers who handle their line of goods.

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